

CURRICULUM VITAE

PERSONAL INFORMATION

WWW.OXIMORO.COM

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QUALIFICATIONS | VOCATIONAL TRAINING

- Design Master's degree at Faculdade de Arquitectura da Universidade Técnica de Lisboa (end of course grade: 17 in 20).
- Specialization in Lighting Design at Faculdade de Arquitectura da Universidade Técnica de Lisboa.
- Three semesters of Architecture graduation (unfinished) at Faculdade de Arquitectura da Universidade Técnica de Lisboa.
- Vocational training at FLAG: Adobe After Effects (advanced), Premiere (advanced) and Cinema 4D.
- Certificate with teaching skills.

Portuguese (native language)
written comprehension | written expression | oral expression

ES	excellent	good	excellent
EN	excellent	good	good

PROFESSIONAL EXPERIENCE

- Development of several projects (design of lighting equipment and lighting design) for the company Megarim Lighting (10 years of activity).
- Drawing teacher of Design degree at Faculdade de Arquitectura de Lisboa (3 years).
- Teacher (High School) at Escola Secundária Pública Hortênsia de Castro (Vila Viçosa): Drawing, History of Arts Culture and Plastic Expression Workshops (2010-2011).
- Teacher (High School) at Escola Básica 2º e 3º Ciclos Nº1 (Elvas): Drawing.
- Designer at TecniDelta (Grupo Nabeiro) since May 2018.

High computer skills in software:

AutoCad (2D e 3D), 3DSMax, Cinema 4D, Relux lighting calculation, CorelDraw, software from Adobe (Illustrator, PhotoShop, After Effects, InDesign, Premiere e DreamWeaver) and some programming knowledge (ActionScript).

DEVELOPED PROJECTS

- 1st prize – Public Competition of Ideas for the Decoration of Tanque Novo roundabout (2008 with Roth Projectos).
- 1st prize – “Grupo Desportivo e Cultural” logo from Banco (bank) Português do Atlântico (1998).
- 2nd prize – “Centro de Negócios Transfronteiriço de Elvas” logo (1997).
- 2nd prize, Honorable Mention – “Rede do Património Mundial de Portugal” logo (2014).

Collaboration (since 2006) with Roth Projects:

- New image of Natura Stores;
- Public Competition of Ideas for the Decoration of Roundabouts in Valpaços;
- Thematic panel and signs for the Court of Peso da Régua.

Projects at the Architecture and Design studios "Elástica" and "LoDo" (Elvas):

- Color survey of the city of Elvas (candidacy for world heritage);
- 3D virtual models of Architecture and Design objects;
- 2D work on technical drawings of Architecture, Landscape Architecture and Design;
- Development of a graphic entity for 2 companies related to Landscape Architecture (“Jardim Silvestre”) and garden center (“Horto da Belhó”);
- Institutional Image of LoDo and graphic design of the entire portfolio (2011);
- Illustrated Chronography of Elvas (2012);
- Elvas Safeguard Plans (2012).

Projects at Megarim lighting company (2000-2010, Lisbon):

- Product design: line Atlântico, line Meg and ReLight
- Company website (2001): www.megarim.pt.
- Various lighting projects: several churches (example: Church of Salir de Matos) | several pharmacies (example: Salia Pharmacy); Ogilvy offices in Lisbon | several restaurants and bars (example: Nood restaurant in Lisbon).
graphic design: product promotion flyers.



DEVELOPED PROJECTS

Projects at TecniDelta (Nabeiro Group | Delta Cafés), 2018 - until now:

- Redesign of the company's logo and its stationary/standards identity manual;
- Coffee machine design (development of new machines) | Furniture design (chairs and lamps).
- Company website (2020-2021): www.tecnidelta.pt.
- Making of tutorial movies of MAYOR machines, motion design, assembly,color correction and editition;
- Various graphic works:
 - Product catalogs;
 - MAYOR mill and machine packaging design;
 - Cappuccino maker packaging design;
 - Redesign of the “MAYOR” brand;
 - User manuals for MAYOR machines and mills;
 - Branding and Identity for Delta Customers.

Design work for the Portuguese Association of Landscape Architects (APAP) | 2022–until now:

- Films commemorating the centenaries of landscape architects Gonçalo Ribeiro Telles, Álvaro Dentinho, Ilídio de Araújo and Francisco Caldeira Cabral;
- Visual identity for the association’s 50th anniversary celebrations;
- Cover design and layout of the APAP 50th anniversary book;
- Cover design and layout of the book for the Jornadas do Ordenamento do Território e da Paisagem;
- Visual identity for the National Meeting of Landscape Architects (ENAP).

Public entities and associations:

DA (apoio à Arquitectura) | Roth Projectos | Sofia Guerra Arquitectura | Fisocrom | Sulcate peças | Maquicorredora
LoDo (LoDo SCaPe, LoDo CoM and LoDo TeCH) | ChiCoração (wool factory and shop) | Fito GR

Movies:

<https://youtu.be/ruoymEe5jrQ> | https://youtu.be/bZvYPX_LkOQ | <https://youtu.be/MriSmwuHgck> | https://youtu.be/ubC1V_Uh5yA
<https://qrqo.page.link/g1eUE> | <https://youtu.be/WjlceGpaUxQ> | <https://www.behance.net/gallery/158895131/100-Goncalo-Ribeiro-Telles>

Others:

- FertiPrado Product Catalog | ProPrado and NutriPrado Product Catalogs
- Forte da Graça graphic signage and Augmented Reality
- Brand image, website and communication of AIAR, the International Conferences of Elvas, the UrbanSketchers of Raia and the War Film Festival of Raia in Elvas
- Brand Image of the Raide de Santa Eulália Luís Tello Barradas
- Motion Design: 40 years of IAPMEI, Cacique 97 (“We used to be Africans”) and documentary “O tio avô de Moçambique”
- Gloríae - Augmented Reality Game about heritage and aimed at children (with LoDo)
- Coordination/management (jointly with other associates) of the Traço, International Drawing Festival of Alentejo
- USK da Raia coordination and Presidency of AIAR
- Various outdoor posters and communication material for the Municipality of Elvas
- Illustration of interiors and shop windows (Mouta Pharmacy and layout of “Montras Mostram Elvas”)
- Editorial Design of several books for the publisher “Books Factory” and “Instituto Piaget”
- Illustration and pagination of the book “EuroBEC Desenhada”
- Souvenir packaging for the Museum of Archeology and Ethnography António Tomás Pires
- “3 à mesa” labels and packaging
- FitoGR Product Catalog

Competitions:

“Centro de Negócios Transfronteiriço de Elvas” logo (1997) | Design “em Português” (packing Design to Porto Wine) - 1998
“Grupo Desportivo e Cultural” Logo for “Banco (bank) Português do Atlântico” (1998) | CNPMA logo
Decoration of roundabouts for Valpaços: “Adega Cooperativa”, “Tanque Novo” and “Emigrante”
Logo and graphic image of the “Centro Ciência Viva de Lagos” (2008) | Logo and graphic image of “SMAS de Sintra” (2008)
ReMade Portugal - 2009 edition | Logo of the “Portugal World Heritage Network” (2014), Honorable Mention;

List of developed web sites:

Site/Portfolio OXIMORO: www.oximoro.com	Fisocrom (national power system manufacturer): www.fisocrom.pt
Restaurant Pompilio: www.pompilio.pt	Maquicorredora: www.mcorredora.com
ZulFilmes (producer): www.zulfilmes.com	ChiCoração: www.chicoracao.pt
Forte da Graça: www.fortedagraca.com	AIAR: www.aiaradc.org
Maria Papoila (events company): www.mariapapoila.com	Raia Film Festival: http://festcinemaguerra.aiaradc.org
SentidoDigital: www.sentidodigital.pt	Traço, International Drawing Festival of Alentejo: www.trazodrawingfest.com
Site dos USK da Raia (Elvas): http://uskraia.aiaradc.org	GeoDrawn: www.geodrawn.com
IPPEM: www.ippem.pt	InforMeeting: www.informmeeting.pt
SkArt: www.skart.pt	TecniDelta (Grupo Nabeiro): www.tecnidelta.pt